

Official Entry Form

Electrotechnical Awards SELECT 8002 Awards 2008

in association with CABLEtalk



SELECT Electrotechnical Awards 2008

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Welcome to the SELECT Electrotechnical Awards 2008, run in association with *CABLEtalk* magazine. After a highly successful launch event last year, I am delighted to say that SELECT is extremely pleased and proud to be organising and hosting these ground-breaking Awards once more.

These awards are unique for our industry and mark a great step forward for us all. Above all else, they have been created with a very precise purpose: to identify and reward excellence in our industry, and to share this best practice as widely as possible across our industry. What better way of demonstrating SELECT's commitment to the industry than by acknowledging the efforts of companies and individuals achieving truly great things in Scotland?

If you were lucky enough to attend last year's event, you will know that not only are the Awards highly enjoyable and a great opportunity to catch up with old friends and make new ones, they also offer the opportunity to see some really interesting innovation, drive, commitment and talent up close and personal. Our industry is full of great businesses, and you'll see many of them at this year's event I'm sure.

I would strongly advise you to make sure that you take the time to enter the SELECT Electrotechnical Awards 2008 – and I would be delighted to be honouring you on October 17. So why not give your business a chance of being recognised by taking the short time required to enter. Let's get behind this great event and give it your support.

**Newell McGuinness,
Managing Director**



Competition Rules

1. Entrants must be 18 years or older at the time of entry.
2. Entries are only accepted on the official entry form.
Supplementary information may be attached to the form.
3. Closing date for entries is the 15th August 2008.
4. All entrants agree to be visited and photographed for the purposes of judging, if necessary.
5. *CABLEtalk* reserves the right to publish articles concerning entrants and publish photographs submitted and carry out publicity regarding the entrants.
6. Photographs will not be returned.
7. Winners will be announced at the awards dinner to be held at the Radisson SAS Hotel in Glasgow on 17th October 2008.
8. The judges' decision is final. Correspondence will only be entered into at the promoter's discretion.
9. The competition is not open to employees of the sponsors or SELECT or any agency which is connected with the administration of the competition.

The Awards Categories

Wholesaler of the Year

Best New Product

Best Use of Training

Best Electrical Safety Project

Best Customer Service

Best Use of Marketing

Best Small Contractor

Personal Details (All information provided is confidential)

Title: _____

Surname: _____

First Name: _____

Position: _____

Business Name: _____

Business Address: _____

_____ Postcode: _____

Daytime Telephone Number: _____

Business Details

1. How long have you been in business? _____

2. How many offices / sites does your business operate from in Scotland? _____

3. Number of Staff: Part Time _____ Full Time _____

4. Is your business part of a larger organisation? _____

If yes, please name the business _____

Which type of business are you?

Wholesaler Electrical Contractor

Manufacturer

Please indicate which of the awards categories you would like to enter (please mark one only)

Wholesaler of the Year

Best New Product

Best Use of Training

Best Electrical Safety Project

Best Customer Service

Best Use of Marketing

Best Small Contractor

[Should you wish to enter more than one category, please photocopy this form or call 0141 22 22 100 or email your name, business name and address to cthompson@55north.com for extra forms.]



Award Categories

Entrants should submit a 400 word MAXIMUM typed citation on why the business should win the award in question and attach it to the completed official entry form.

The entry may be accompanied by photographs, visuals or supplementary documentary evidence as appropriate.

Wholesaler of the Year

This category is open ONLY to individual branches and is open to ALL electrical distributor outlets in Scotland. Judges will be looking for a consistently outstanding level of excellence from the Wholesaler of the Year. In particular, entries should demonstrate:

1. Particular instances where the business demonstrated excellence
2. Consistent high standards across the business
3. Excellent levels of customer satisfaction
4. How the business contributes to industry best practice

Best New Product

In this category the judges will be looking for an outstanding new product launched since January 2007. In particular, entries should demonstrate:

1. Particular instances where the product demonstrates excellence
2. High production standards
3. Compliance with all relevant standards and regulations

Best Use of Training

In this category, open to all SELECT contractors, the judges will be seeking entries relating to a particular initiative started since January 2007.

This initiative will have addressed an important challenge within your business, with specific reference to:

1. Describing the SITUATION you faced
2. Describing the TASK you needed to undertake
3. Describing the ACTION you took
4. Describing what the end RESULT was
5. Describing what difference this has made to your business
6. Describing how this contributes to best practice

Best Electrical Safety Project

Once more, this is open to all SELECT contractors and, in this category, the judges will be seeking entries relating to a particular initiative started since January 2007.

This initiative will have addressed an important challenge within your business in question, with specific reference to:

1. Describing the SITUATION you faced

2. Describing the TASK you needed to undertake
3. Describing the ACTION you took
4. Describing what the end RESULT was
5. Describing what difference this has made to your business
6. Describing how this contributes to best practice

Best Customer Service

In this category, the judges will be seeking entries relating to a particular initiative started since January 2007 and demonstrating outstanding customer service.

This initiative will have addressed an important challenge within your business in question, with reference to:

1. Describing the SITUATION you faced
2. Describing the TASK you needed to undertake
3. Describing the ACTION you took
4. Describing what the end RESULT was
5. Describing what difference this has made to your business
6. Describing how this contributes to best practice

Best Use of Marketing

Again, this is open to all SELECT contractors and, in this category, the judges will be seeking entries relating to a particular initiative started since January 2007.

This initiative will have addressed an important challenge within your business in question, with specific reference to:

1. Describing the SITUATION you faced
2. Describing the TASK you needed to undertake
3. Describing the ACTION you took
4. Describing what the end RESULT was
5. Describing what difference this has made to your business
6. Describing how this contributes to best practice

Best Small Contractor

This category is open to all SELECT contractors handling contracts not greater than £10,000 on average and the entry must relate to the period from January 2007.

The judges will be keen to find businesses delivering quality work consistently, and regularly going beyond the call of duty.

Pay particular attention to:

1. Consistent sound financial performance
2. Evidence of ingenuity, dynamism and creativity in their approach to business
3. Commitment to consistent quality and high standards

Electrical Contractor of the Year

This is the principal award of the SELECT Electrotechnical Awards 2008. **NO ENTRIES should be made for this award. The winner will be chosen from entries for the electrical contracting categories by the judges.**

Signed: _____

Print Name: _____



Please send entries to:
SELECT Awards, *CABLEtalk*, 55 North Ltd,
19 Waterloo St, Glasgow G2 6AY

CABLEtalk

Entries must be received no later than 15th August, 2008